SPORTS MEDIA - B.S.

Learn more at the Interdisciplinary Programs page

This B.S. degree requires 60 liberal arts credits out of the 120 credits required for graduation.

Summary

Code	Title	Credits
Major Requirements		48
Integrative Core Curriculum (ICC) & Elective Requirements		72
Total Credit	120	

- * Total Credits must include 60 liberal arts credits and 60 credits outside the Park School
- This major is approved to fulfill the Integrative Core Curriculum (https://catalog.ithaca.edu/undergrad/programsaz/integrative-core-curriculum/) requirement for the Social Science perspective.

Degree Requirements

Code	Title	Credits		
Major Core Requirements				
SPME 11100	Introduction to Sports Media	3		
JOUR 11100	Introduction to Journalism	4		
TVR 11500	Introduction to Video Production	4		
TVR 12400	Introduction to Media Industries	4		
SPME 22500	Sports Media Relations	3		
STCM 23200	Public Relations	3		
SPME 33900	Sports Publications	3		
SPME 39800	Narratives in Sports Documentaries	3		
SPME 44000	Senior Workshop in Sports Media	3		
SPME 46000	Internship in Sports Media	3		
Major Elective Requirement				
Select 15 credits of the following (at least 9 credits must				
be at the 300-level or higher):				
SPME xxxxx: Sports Media courses				
JOUR xxxxx: Journalism courses				
STCM xxxxx: Strategic Communications courses				
TVR xxxxx: Television Radio Courses				
GCOM xxxxx: General Communications courses				
Total Credits	48			