

BUSINESS-INTERDISC STUDIES (BINT)

BINT 10000 First-Year Seminar in Business (NLA)

Links the challenges faced by first-year college students with similar demands in business settings. Students learn that many of the issues they face individually in transition from high school to college have parallels to those faced in business organizations. Topics covered include time management, goal setting, learning styles, communication skills, and resource utilization, among others. Open to first-year business students only. (F,Y)

1 Credit

BINT 10100 World of Business (NLA)

Surveys the functional areas of business – finance, accounting, human resources, production, marketing, and international business – and reviews the socioeconomic, political, and legal factors that influence business decisions in a global economy. In addition, the course links the challenges faced by first-year college students with similar demands on management in business settings. Topics covered include time management, goal setting, stress management, career development, and other topics related to student and career success. Open to first-year students in business and first-year exploratory majors only. A student may not receive credit for this course and MGMT 11100 if taken at Ithaca College. (F,Y)

3 Credits

BINT 10400 Informational Interview (NLA)

This program allows students to explore a career path of interest by conducting an interview with a professional. The student is expected to contact an individual within their selected profession and conduct an interview based on questions provided by the Business-Link Professions Program. Upon completion of the interview, students will write up a reflection and submit it to the Business-Link Professions Program office for review and grading. Open to first and second year business students only. This course is offered in block I and II. Prerequisites: Business-Link Professions Workshop 1, completion of School of Business Informational Interview application and Permission of Instructor. Pass/fail only. (F,S, SUM, W)

0 Credit

BINT 19800 Internship for Credit (NLA)

Off-campus experience involving varied, non-routine work designed to allow students to learn about realworld operations of an organization. Pass/fail only. (F, S, SUM, W)

1-6 Credits

BINT 19900 Washington, D.C. Practicum (NLA)

Off-campus experience in Washington, D.C., involving varied nonroutine work projects that allow students to synthesize classroom learning with on-the-job learning acquired by working in an organization. The program puts primary responsibility on the student to carry out program requirements in conjunction with a faculty sponsor. Prerequisites: BINT 10100; sophomore standing; minimum of 2.50 cumulative grade point average at Ithaca College. Credits may only be used as open elective credits and may not be used as business elective credit or to replace other business coursework. Pass/fail only. (F-S,Y)

3-6 Credits

BINT 20400 Career Exploration (NLA)

This off-campus experience gives students more insight into their desired profession through a 30 hour job shadowing experience by providing them an opportunity to observe daily functions of the organization and to interview staff in order to learn various aspects of the organization. Upon conclusion, a reflection must be submitted to the Business-Link Professions Program Office for review and grading. Open to first and second year business students only. This course is offered in block I and II. Prerequisites: Business-Link Professions Workshop 2; BINT 10400; completion of School of Business Career Exploration application and permission of instructor. Pass/fail only. (F,S,U,W)

0 Credit

BINT 21000 Boom, Bust and the American Economic Cycle (LA)

This introductory survey course will look at the historical developments in the U.S. economy with special focus on the role of capital markets and financial services industry, from the 1930s to the present. We will critically examine such crucial events as stock markets collapses, major legislations governing the operations of financial markets & institutions, and milestones like the Great Recession and the Subprime Lending Crisis. The common thread throughout the course is to identify and analyze the interrelationship of myriad political, regulatory, economic, technological, global, and socio-psychological forces that have shaped the boom and bust cycles in the US economy. Various viewpoints focusing on the practical aspects of enforcement, social welfare through consumer protection, political roadblocks, and campaign finance reform will be evaluated. Prerequisite: Sophomore Standing. (F,S)

Attributes: SO, TWOS

3 Credits

BINT 39800 Internship for Credit (NLA)

Off-campus experience involving varied, non-routine work designed to allow students to learn about realworld operations of an organization. Prerequisites: Junior Standing; good academic standing; completion of Business-Link Professions Workshops 1,2,3; School of Business internship application and permission of instructor. Pass/fail only. (F, S, SUM, W)

1-6 Credits

BINT 40400 Business Link Professions Program (NLA)

The Business-Link Professions Program integrates the professional development activities required of Accounting and Business Administration majors. The program enables business students to develop professional skills that are needed for successful careers. Throughout their time as majors, students complete a series of four theme-based workshops conducted by business school staff, faculty, alumni and/or employers, and one leadership certificate program, either leading-others or leadership-in-a-diverse-world. Successful completion of this course indicates the BLPP graduation requirement has been met. Pre-requisite: Senior standing. Accounting and Business Administration majors only. (P/F only). (F, S, SU)

0 Credit