

# GENERAL COMMUNICATIONS (GCOM)

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## **GCOM 10001-10010 Park Scholar Program Special Topics (LA)**

Exploring various topics of interest to the field of media studies, this seminar develops the Park Scholar Program's first-year class into a learning community fluent in debates surrounding contemporary issues in communications studies. Open only to Park Scholars. Prerequisites: Permission of instructor. (F)  
1 Credit

## **GCOM 10107 FLEFF: Mapping our Worlds (LA)**

Maps can both reveal new territories and hide old secrets, show us multiple views of the world and also chronicle the havoc we wreak. In conjunction with the Finger Lakes Environmental Film Festival and using the "Atlas" works of Rebecca Solnit as our guide, this course will focus on the layered geographies and mappings of the Finger Lakes. Students will be encouraged to blend genres and media to complicate what we think we see and know about this region. As the semester ends, students will "map" a terrain of their choosing as they examine their relationship to a particular place.  
1 Credit

## **GCOM 12500 Safety Training for Film and Video Production (NLA)**

Covers film and television industry standards for safety including studio, location, electrical, weapon, lighting, tool, grip, rigging, pyrotechnics, special effects, and environmental safety, as well as other areas as practices and technology evolve. Includes safe practices for working around roadways and traveling to and from location shoots. Online only. Pass/fail. (F-S)  
0-1 Credits

## **GCOM 13000 Spark: Igniting your Future in Communications (NLA)**

An exploration of the important themes, radical creative/economic transformations, and disruptive technologies that impact the study and practice of communications. Using a problem-based learning approach, students are exposed to realworld challenges that influence all of the communications disciplines and professions, such as global and virtual enterprises, intellectual property, control and manipulation of information, imagery, and media channels, social and usergenerated media, and emerging economic models. Through discussions and case studies with guest speakers, students will gain an expanded understanding of current realities, interdisciplinary intersections, and future opportunities so that they can better plan their academic experience. Open only to freshmen majors in the Roy H. Park School of Communications and all freshmen in the B.S. in Emerging Media. (F)  
1 Credit

## **GCOM 20100 Water Planet: Perspectives on Water Sustainability (LA)**

Understand perspectives on water sustainability issues through an interdisciplinary approach with guest experts in the arts, sciences and humanities. Explore water sustainability topics from the personal to the global through readings, activities, discussion and media analysis. Prerequisites: Sophomore standing. (IRR)  
Attributes: 1, G, HM, HU, SS, TPJ, TQSF  
3 Credits

## **GCOM 23928-29327 Minicourses in Communications (LA)**

A series of short courses in specialized areas of communications that meet the College guidelines for liberal arts designation. Visiting lecturers and faculty of the school participate in areas of their expertise. May be repeated. Prerequisites: Vary depending on the topic; refer to Undergraduate Course Offerings each semester. Pass/fail. (IRR)  
1-2 Credits

## **GCOM 32600 Media Industries (NLA)**

Introductory overview of media and media-related industries (film, television, radio, corporate communications, sound recording, journalism, advertising, and public relations), with an emphasis on the interrelationship between the corporate and economic structures of the Hollywood system and media production. The course combines lectures, classroom exercises, and panel discussions with creative and corporate professionals currently working in the industry. Prerequisites: Junior standing. (Offered in Los Angeles F-S)  
1 Credit

## **GCOM 41200-41210 Selected Topics (LA)**

Exploration and analysis of a specific area of communication. Topics vary based on student demand and on faculty expertise and research interest. Course content and pedagogical methods meet College guidelines for liberal arts designation. May be repeated once. Not a production course. Total number of credits in any combination of TVR 41200, TVR 41210, GCOM 41200, GCOM 41210, STCM 39000, and STCM 39010 may not exceed 6. Prerequisites: Junior standing; others vary depending on the topic. Refer to Undergraduate Course Offerings each semester. (IRR)  
3 Credits

## **GCOM 43000 Connecting the Dots: General Education Integration (NLA)**

Explores the connections between the components of the general education core and students' major requirements. Students critically analyze their academic experience and other cocurricular and professional activities through online discussion of their overall college experience and how it connects to their majors and career aspirations. In addition, students will produce an extended reflective essay, or other appropriate artifact, that will be included as the framing element of their e-portfolio. This course is only open to majors in the Park School of Communications. Prerequisites: senior standing. (F,S)  
Attributes: CP  
1 Credit