

INTERNATIONAL BUSINESS (INTB)

INTB 10300 Minicourses in Int'l Bus (NLA)

Block courses on topics of current interest to faculty and students. May be repeated up to a maximum of three credits with different selected topics. Prerequisites: As appropriate to topics; not open to students with junior or senior standing. (IRR)

1.5 Credits

INTB 10301-10303 Minicourses in International Business (NLA)

Block courses on topics of current interest to faculty and students. May be repeated up to a maximum of three credits with different selected topics. Prerequisites: As appropriate to topics; not open to students with junior or senior standing. (IRR)

1.5 Credits

INTB 10400-20402 Mini-courses in International Business (NLA)

Block courses on current topics of interest to faculty and students. Prerequisites: As appropriate to topics; This course is not available to students who are currently enrolled in, or who have successfully completed INTB 26500. (Y)

1.5 Credits

INTB 26500 International Business Operations (NLA)

A survey of the major functional areas of managing international business operations. Emphasis is on how decisions are influenced by cultural, economic, financial, marketing, administrative, and legal conditions. Prerequisites: ECON 12100; sophomore standing. (F,Y)

Attributes: 1, G, UND

3 Credits

INTB 29700 Business in China (NLA)

An overview of the key features of Chinese culture and their business implications, growing globalization of the Chinese socialist economy since late 1970s and consequences for China's economic development, companies and society at large. The course also examines some of the main challenges China has confronted such as environmental pollution, uneven regional development, and income inequality. Prerequisites: Sophomore standing. (Y)

3 Credits

INTB 30400-30402 Mini-courses in International Business (NLA)

Block courses on current topics of interest to faculty and students. Prerequisites: As appropriate to topics. (Y)

1.5 Credits

INTB 36000 International Management of Human Resources (NLA)

Discussion of structural, cultural, and legal implications of human resource management in multinational companies. Topics include different organizational structures for international operations and how firms from different nations manage their staffing, training and development, performance appraisal, compensation, and labor relations. Prerequisites: HRM 34000, junior standing. (IRR)

3 Credits

INTB 39700 Selected Topics: International Business (NLA)

Topics of current interest to faculty and students. Experimental courses are offered under this number and title. May be repeated for credit for different selected topics. Offered on demand only. Prerequisites: As appropriate to topics; junior standing. (IRR)

Attributes: GERM

1-3 Credits

INTB 40400-40402 Mini-courses in International Business (NLA)

Block courses on current topics of interest to faculty and students.

Prerequisites: As appropriate to topics. (Y)

1.5 Credits

INTB 48000 Export-Import Operations (NLA)

Overview of the major considerations involved in the export-import process. Exploration of documentation, transportation, marketing, and finance of export and import operations. Discussion of legal aspects and legislative constraints confronting exporters and importers, along with governmental support programs, where available. Concentrates on the relevant issues in exporting from and importing into the United States; parallel examples from other countries are given where information is available. Prerequisites: INTB 26500 or INTB 38000; junior standing. (IRR)

3 Credits

INTB 49000 Seminar in International Business (NLA)

A capstone course in international business that analyzes a number of cases using knowledge and skills from previous courses in international business or those with global/comparative content. The main objective is to develop a clear understanding of problems and practices of decision making in international business operations. Prerequisites: INTB 26500 and any three-credit level-3 or higher INTB; FINA 37000, GBUS 31000, or MKTG 38000; senior standing. (S,Y)

3 Credits

INTB 49700 Selected Topics: International Business (NLA)

Topics of current interest to faculty and students. Experimental courses are offered under this number and title. May be repeated for credit for different selected topics. Offered on demand only. Prerequisites: As appropriate to topics; junior standing. (IRR)

Attributes: GERM, UND

1-3 Credits

INTB 49800 Internship with Academic Enhancement (NLA)

Off-campus experience involving varied, nonroutine work projects designed to allow students to synthesize academic theory with real-world operations of an organization. Primary responsibility is on the student to develop a project proposal and then carry out its requirements in conjunction with a faculty sponsor. Internship credit falls under the business elective category in the degree requirements. A maximum of may be earned in any combination of internship (ACCT/FINA/INTB/MGMT/MKTG 49800) and BINT 39800. Prerequisites: Senior standing; completion of appropriate principles course; a minimum cumulative GPA of 2.70; Business-Link Professions Workshops 1,2,3; completion of School of Business internship application and permission of instructor. Pass/fail only. (F, S, SUM, W)

1-6 Credits

INTB 49900 Independent Study: International Business (NLA)

This course allows students to work with faculty on an individual basis, focusing on a topic of interest to both the student and faculty. The content of the course, coverage, delivery format, and the method of determining grades will be mutually agreed upon and must be included in the course proposal submitted along with the independent study form for approval by the dean. Guidelines are available in the School of Business dean's office. A variable amount of credit may be earned toward the degree. Students must have a 3.00 cumulative grade point average and must have completed at least in the subject matter. Prerequisites: Dean permission. (B,F,S,IRR,U,Y)

1-3 Credits