

# TELEVISION & DIGITAL MEDIA PRODUCTION MAJOR – B.S.

Learn more at the Department Page (<https://catalog.ithaca.edu/undergrad/schools/park-school-communications/department-media-arts-sciences-studies/>)

This B.S. degree requires 60 liberal arts credits out of the 120 credits required for graduation.

## Summary

Code	Title	Credits
Major Requirements		50-54
Integrative Core Curriculum (ICC) Requirements and Other Electives <sup>1</sup>		66-70
<b>Total Credits</b>		<b>120</b>

\* **Total Credits** must include 60 liberal arts credits and 60 credits outside the Park School

<sup>1</sup> This major is approved to fulfill the Integrative Core Curriculum (<https://catalog.ithaca.edu/undergrad/programsaz/integrative-core-curriculum/>) requirement for the Creative Arts perspective.

## Degree Requirements

Code	Title	Credits
<b>Core Requirements</b>		
GCOM 13000	Spark: Igniting your Future in Communications	1
TVR 12400	Introduction to Media Industries	4
TVR 46000	Senior Seminar	3
Select one of the following:		3-4
TVR 10500	Introduction to Audio	
TVR 10700	Introduction to Television Studio Production	
TVR 11500	Introduction to Video Production	
Select one of the following:		3
TVR 13100	Media Writing	
MASS 13400	Writing for Screen Media	
Select one of the following:		3-4
TVR 25100	Critical Thinking and Mass Communication	
TVR 26300	Mass Media Research Methods (ICC-QL)	
Select one of the following:		3-4
TVR 31200	Government and Media	
TVR 31300- TVR 31399	Topics in Media Law and Policy	
Select one of the following:		3-4
TVR 32200	New Telecommunications Technologies	
TVR 32000- TVR 32099	Topics in Media Technology (ICC-WI)	
<b>Area of Study Requirements</b>		
Select a minimum of 24 credits from Park School and other approved departments <sup>1</sup>		24

## Supplemental Requirement

Business or Economics course	3
<b>Total Credits</b>	<b>50-54</b>

**Area of Study** examples can include (but are not limited to): Multi-Camera TV Studio Production; Single Camera Narrative Production; Non-Fiction/Documentary Production; Sports Production; On-Camera Performance, Scriptwriting; Producing; Directing; Social Media; Graphics and Animation; International Communications

<sup>1</sup> **Students must complete a minimum of 24 credits to fulfill an area of study, of which:**

- At least 16 credits must be in courses with a TVR prefix (with a maximum of 3 credits for internship or other approved experiential opportunity)
- Credits from the following areas may be applied to the Area of Study requirement:  
CNPH, GCOM, JOUR, MASS, MUMC, MUNM, SPME, STCM, THEA.
- A minimum of 8 credits must be at 30000-level or above.
- Credits earned for a minor may not be applied to Area of Study requirements