

# COMMUNICATION MANAGEMENT AND DESIGN MINOR

---

Learn more at the Department of Strategic Communication page (<https://catalog.ithaca.edu/undergrad/schools/park-school-communications/department-strategic-communication/#text>)

## Requirements

| Code                                  | Title   | Credits   |
|---------------------------------------|---|-----------|
| <b>Required Courses for the Minor</b> |   |           |
| STCM 10300                            | Introduction to Strategic Communication   | 3         |
| STCM 21000                            | Instructional Design  | 3         |
| STCM 21100                            | Corporate Communication: Strategy and Design  | 3         |
| STCM XXXXX                            | Choose any one course in Communication Management and Design at Level-1 or Level-2                        | 3         |
| STCM XXXXX                            | Choose any two courses in Communication Management and Design at Level-2 or Level-3, excluding internship | 6         |
| <b>Total Credits</b>                  |   | <b>18</b> |