

# COMMUNICATION MANAGEMENT AND DESIGN MINOR

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Dennis Charsky, *Associate Professor and Program Director*

A minor in Communication Management and Design enables students to learn about how vital strategic communication is to the success of all organizations. This minor is a wonderful complement to just about any major because it provides you with a broad understanding of the communication functions in organizations and instrumental workplace knowledge and skills.

Applications for the minor are accepted on a rolling basis throughout the academic year. Students must have a minimum cumulative GPA of 2.50 in order to apply to the minor, but this minimum does not guarantee acceptance. This minor is not open to Communication Management and Design majors.

Students accepted in to the minor are strongly encouraged to complete an academic plan with their minor adviser.

## Requirements

Code	Title	Credits
<b>Required Courses for the Minor</b>		
STCM 10300	Introduction to Strategic Communication	3
STCM 21000	Instructional Design	3
STCM 21100	Corporate Communication: Strategy and Design	3
STCM XXXXX	Choose any one course in Communication Management and Design at Level-1 or Level-2	3
STCM XXXXX	Choose any two courses in Communication Management and Design at Level-2 or Level-3, excluding internship	6
Total Credits		18