

COMMUNICATION MANAGEMENT AND DESIGN MINOR

Learn more at the Department of Strategic Communication page (<https://catalog.ithaca.edu/undergrad/schools/park-school-communications/department-strategic-communication/#text>)

Requirements

Code	Title	Credits
Required Courses for the Minor		
STCM 10300	Introduction to Strategic Communication	3
STCM 21000	Instructional Design	3
STCM 21100	Corporate Communication: Strategy and Design	3
STCM XXXXX	Choose any one course in Communication Management and Design at Level-1 or Level-2	3
STCM XXXXX	Choose any two courses in Communication Management and Design at Level-2 or Level-3, excluding internship	6
Total Credits		18