

LIVE EVENT DESIGN AND MANAGEMENT MINOR

Learn more at the Department of Strategic Communication page (<https://catalog.ithaca.edu/undergrad/schools/park-school-communications/departments-strategic-communication/#text>)

At least 12 of the total 24 credits within the minor must be at the 3XXXX level or greater. Only 3 credits of Internship can count for the minor. At most, 9 credits can count for this minor and for a student's major.

Code	Title	Credits
STCM 13300	Live Events: Spectacles, Festivals, Celebrations, and Society	3
STCM 23000	Meeting and Event Management	3
STCM 33300	Applied Event Management	3
STCM 49300	Internship: Live Event Design and Management	1-6
Elective Courses: In consultation with an academic adviser for the minor and/or the CMD Program Director, each student will complete 12 elective credits designed to meet the student's unique educational goals within the minor.		12
MGMT 1XXXX - 4XXXX		
MKTG 1XXXX - 4XXXX		
MUMC 1XXXX - 4XXXX		
SPME 1XXXX - 4XXXX		
STCM 1XXXX - 4XXXX		
TVR 1XXXX - 4XXXX		
THEA 1XXXX - 4XXXX		
Total Credits		24