

ENTREPRENEURSHIP & INNOVATION MINOR

Code	Title	Credits
All students in the minor are required to complete the following 4 courses:		
MGMT 21300	Hidden Entrepreneurs	3
MGMT 21400	Startup Tactics: From Accounting to Zoning, Tactical Considerations When Starting a New Company	3
MGMT 23000	Entrepreneurial Innovation	3
MGMT 23500	Ideas into Action: Launching your Business Idea	3
Students select 2 courses from the following:		6
MGMT 21200	Pop-Up Start-Up	
MGMT 22500	Business Models and the Art of Profitability	
MGMT 29800	ITHACON: Promoting and Managing Conventions	
MGMT 31200	Leadership and Collaboration	
MGMT 39100	Managing for Sustainability	
MGMT 49900	Independent Study: Management (Requires advance approval)	
FINA 38000	Equity Portfolio Management	
FINA 42000	Alternative Asset Management	
Note: Some courses may have prerequisites		
Total Credits		18