

# CERTIFICATE IN INTERNATIONAL BUSINESS

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in the area studies/international relations track may be taken on an S/D/F basis.

The primary objective of the certificate program in international business is to provide interested students with the opportunity to acquire the coherent, interdisciplinary body of knowledge needed to pursue careers in international areas, especially in international business. The program is aimed at matriculating students from Ithaca College, particularly those in the School of Business (from all concentrations except international business) and the School of Humanities and Sciences (H&S). Within H&S, the program might appeal to students in economics, history, modern languages, politics, psychology, sociology, or planned studies. It is also open to extramural students at Ithaca College.

## COURSEWORK

The coursework consists of 15 courses from the following areas:

1. Area studies/international relations (5 courses)  
Area studies/international relations courses familiarize students with comparative politics, history, sociology, anthropology, art, and literature in the context of the world in general or particular regions and countries. These courses can focus on a specific region or subject, or diversify across disciplines and geographic locations. (Check with the School of Business dean's office for the most recent list of approved international liberal arts electives.)
2. Foreign language (5 courses)  
Introductory, intermediate, and advanced foreign-language courses are applicable; at least one language course has to be at the 300-level and focus on literature or culture (e.g., FREN 34300 or FREN 34400).
3. International Business & Economics (5 courses)  
Students receive a strong foundation of knowledge in economics, and then move on to take specific courses in their areas of interest in international business, such as marketing or management.  
Students take the following five courses (15 credits):
  - ECON 12000 Principles of Economics
  - INTB 26500 International Business Operations
  - One course chosen from the following list (courses may have prerequisites):
    - BINT 10100 World of Business
    - MGMT 11100 Introduction to Business
    - ACCT 22500 Financial Accounting
    - FINA 20300 Financial Markets and Institutions
    - MGMT 34000 Human Resource Management
    - MKTG 31200 Principles of Marketing
    - GBUS 20300 Business Law I
  - One course is chosen from the following list (courses may have prerequisites):
    - ECON 38500 International Economics
    - INTB 36000 International Management of Human Resources
    - INTB 48000 Export-Import Operations
    - GBUS 31000 International Business Law
    - FINA 37000 International Finance
    - MKTG 38000 International Marketing

### Satisfactory/D/Fail Policy

The foreign language and international business/economics courses may not be taken on a Satisfactory/D/Fail basis. A maximum of two courses