

SPORT INDUSTRY MINOR

Students pursuing a B.S. in Sport Management are not eligible for this minor. Students must complete a minimum of 12 credits that are unique to this minor.

Code	Title	Credits
SMGT 11000	Introduction to Sport Management	4
MKTG 31200	Principles of Marketing	4
Select one course from the following:		4
SMGT 30300	Sport Law	
SMGT 32600	Sport Marketing	
SMGT 33500	Sport Event and Facility Management	
SMGT 38500	Sport Sales and Sponsorship	
Select 4 credits from any SMGT course ¹		4
Total Credits		16

¹ Courses in the minor may have additional prerequisites.