## **MARKETING MINOR**

Students pursuing the B.S. in advertising, public relations, and marketing communications are not eligible for this minor. Students must complete a minimum of 12 credits unique to the minor.

Code	Title	Credits
Required Courses		
MKTG 31200	Principles of Marketing	4
MKTG xxxxxx	Marketing electives at the 300-Level or above	12
Total Credits		16