MEDIA LITERACY MINOR

Cyndy Scheibe, Professor of Psychology and Coordinator

The Media Literacy minor is an interdisciplinary program that provides a firm grounding in the theories, principles and practices in the rapidly growing field of media literacy. Students in the minor approach the analysis and evaluation of media messages from several different academic perspectives, applying key questions regarding the source, purpose, content, techniques, credibility and impact of those messages on individuals and societies. Through their coursework they also have multiple opportunities to create their own media messages (reflecting on their construction choices), and to apply their skills and knowledge regarding media literacy in a real-world setting (through an internship, independent study, or similar experience). As part of the culmination of the minor, students create a multi-media portfolio representing and reflecting on the coursework and projects undertaken for the minor, applying the principles of media literacy.

Credite

18

Requirements

Code

Title

CORE COURSES	Title	Credits
PSYC 11000	Media Literacy and the Psychology of Inquiry	3
Select one course from the following list:		3-4
ARTH 13500	Introduction to Visual Culture	
CLTC 10000	Introduction to Culture and Communication	
CMST 12000	Communication, Culture, and Rhetoric	
CNPH 10100	Introduction to Film Aesthetics and Analysis ¹	
TVR 12100	Introduction to Mass Media	
TVR 12200	Introduction to Media Aesthetics and Analysis	
TVR 12400	Introduction to Media Industries ¹	
ADDITIONAL COURSES ²		
No more than 3 ct the 100-level.	redits of Additional Courses may be at	
Interdisciplinary Media Analysis Perspectives		6
Select six credits from courses with the attribute "MAP" with two different subject code prefixes ³		
Media Creation		3
Select three credits from courses with the attribute "MC" ³		
Media Literacy Application		3
Select three credits of internship, independent study or other experiential course that focuses on the application of media literacy, approved by the minor program coordinator.		
MULTI-MEDIA PORTFOLIO		
Students will submit a final multi-media portfolio		

representing and reflecting on their coursework, and demonstrating their ability to apply the principles of media literacy. This portfolio must be submitted to the Minor

Coordinator for review and approval.

Total Credits

Additional Requirements and Restrictions

- Courses selected for the minor must be drawn from at least four different subject code prefixes.
- · No more than six credits can be taken in the same prefix.
- No more than six credits taken for the minor can overlap with courses counting towards the student's major.
- This course may be open only to students in the Park School.
- Some courses designated for the Media Literacy minor may have additional prerequisites that students are responsible for meeting.
- Students in the Park School may be able to count select Park School courses that are not already designated, in consultation with the Coordinator of the minor.